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| Federal Communications Commission Washington, D.C. 20554 | Approved by OMB 3060-1115 (June 2009) | FOR FCC USE ONLY |
| FCC 388 DTV Quarterly Activity Station Report | | FOR COMMISSION USE ONLY FILE NO. -20090630ABB |

Licensee
RED LION BROADCASTING COMPANY, INC.

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|----------------------|----------------------|------------------------------------|
| Call Sign WGCB-TV | Facility Id 55350 | Previous Call Sign (if applicable) |
|----------------------|----------------------|------------------------------------|

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|----------------------|-------|--------|----------|
| Community of License | | | |
| City | State | County | Zip Code |
| RED LION | PA | YORK | 17356 - |

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|---|--|---|
| Nielsen DMA HARRISBURG-LNCSTR-LEB-YORK | World Wide Web Home Page Address WWW.WGCBTV.COM | Licensee Renewal Expiration Date (mm/dd/yyyy) 08/01/2015 |
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| Channel Numbers: (Check the Channel Number(s) to which this form applies.) | | |
| <input checked="" type="checkbox"/> Analog | 49 | |
| <input checked="" type="checkbox"/> Digital | 30 | |

Report reflects information for quarter ending: 06/30/2009

Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)?

Option One (A and D) Option Two (B and D) Option Three (C and D)

| | |
|---|---|
| Over the past quarter, if you have fully complied with the requirements of the selected option? | <input checked="" type="radio"/> Yes <input type="radio"/> No |
|---|---|

Comments:

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|--|---|
| Were you required to air service loss notices (See 47 C.F.R. 73. § 674(b)(5) for details)? | <input type="radio"/> Yes <input checked="" type="radio"/> No |
|--|---|

If YES, Complete Section E

Simulcasting:

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|--|---|
| Prior to termination of signal, did you simulcast on your Analog channel and your primary Digital stream stream? | <input checked="" type="radio"/> Yes <input type="radio"/> No |
|--|---|

If YES, complete only one of the form for both. If NO, complete a form for your Analog Channel and a second for your primary Digital stream.

Application Purpose: DTV Education Report Amendment

File Number -

If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.

Section A (For broadcasters electing Option One).

On its analog channel, and its primary digital stream, a station must air three transition PSAs, and run three transition crawls, in every quarter of every day. Stations are required to air PSAs or crawls at various times in any given day part, and at least three PSAs and three crawls per day must be run during primetime hours. On-air education must not contain inaccurate or misleading statements and must be provided in the same language as a majority of the programming carried by the station. PSAs must be at least 15 seconds, and closed-captioned. Crawls must run during programming for no fewer than 60 consecutive seconds across the bottom or top of the viewing area (See rules for additional details).

Have you aired a sufficient number of eligible PSAs (84 per week) during the correct quarters of the day?

 Yes No

Have you aired a sufficient number of eligible crawls (84 per week) during the correct quarters of the day?

 Yes No

Beginning April 1, 2009, Option One stations must also provide information about antenna use, the need for rescanning, and walk-in DTV help centers. These notices must be aired for no fewer than 15 seconds each, at least once per day, between 8 a.m. and 11:35 p.m., and at least three times per week between 8 p.m. and 11 p.m. in the Atlantic, Eastern and Pacific time zones, and between 7 p.m. and 10 p.m. in the Mountain, Central, and Alaskan time zones, until the station terminates analog programming, completes construction of its post-transition digital facility, and begins operation of that facility. The station may replace up to 25 percent of their daily PSAs and crawls with each type of notice (stations may choose alternative on-air methods to comply with these notice requirements, but if so they may not be counted toward the transition PSA/transition crawl obligations. See 47 C.F.R. § 73.674(b)(6)-(8) for additional details).

Have you aired a sufficient number of antenna information notices this quarter (one per day and at least three per week during primetime)?

 Yes No

Have you aired a sufficient number of rescanning notices this quarter (one per day and at least three per week during primetime)?

 Yes No

Have you aired a sufficient number of help center notices this quarter (one per day and at least three per week during primetime)?

 Yes No

Comments:

Section D (For all broadcasters)**Additional DTV On-air Initiatives - Last Quarter**

Did your station run additional on-air initiatives (such as news reports, town hall meetings, and in particular, nightlight effort, etc.) during the quarter? The comment box may be used to describe these initiatives.

Yes No

Comments:

THIS STATION HAS AIRED NUMEROUS COUPON PROGRAM PROMOTIONS.

Station Website Additional Activity Related to the DTV Transition - Last Quarter

Does your station have a Website?

Yes No

If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.

Yes No

Comments:

THERE IS POSTED ON THE WEB SITE AN ARTICLE ON THE TRANSITION AND THE COUPON PROGRAM, GIVING PUBLICITY TO BOTH, ON WWW.WGCBTV.COM

Additional DTV Outreach Efforts -- Last Quarter

Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.

Speaking Engagements

Comments:

Community Events

Comments:

Other (describe)

Comments:

THE STATION HAS AIRED ON-AIR SPOTS AT :15 AND :30 AFTER EACH HOUR, AND ADDITIONAL 30-SECOND SPOTS AND HALF-HOUR PROGRAMS ABOUT THE DTV CONVERSION GENERALLY. IN ADDITION, AS SHOWN BELOW, THE STATION HAS AIRED A LARGE NUMBER OF SPOTS RELATING TO RESCANNING, UPGRADES, ANTENNA CONFIGURATIONS, AND THE USE OF CONVERTER BOXES.

This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.

Comments:

WGCB-TV HAS INITIATED A CALL-IN PROGRAM FOR VIEWERS TO CONTACT THE STATION BY TELEPHONE TO RECEIVE ADVICE FROM A LIVE PERSON IN REAL TIME ABOUT CONNECTING CONVERTERS AND PROGRAMMING THE CONVERTER BOXES. THERE WERE APPROXIMATELY 7 PHONE CALLS THAT FROM VIEWERS THAT REQUIRED INSTRUCTIONAL HELP ON THE DTV TRANSITION.

THE FOLLOWING DATA REFLECTS SPOTS RUN FROM 4/1/09-6/30/09 FOR THE DTV TRANSITION:

- DTV ANTENNA :30 98 SPOTS
- DTV RESCANNING :30 130 SPOTS
- DTV HOW TO UPGRADE :30 98 SPOTS
- DTV HOW TO UPGRADE :60 19 SPOTS
- DTV CONVERTER BOX :30 130 SPOTS

Station Certification

I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

| | |
|---|--|
| Typed or Printed Name of Person Signing | Typed or Printed Title of Person Signing OPERATIONS MANAGER |
| Signature JOHN PEELING | Date (mm/dd/yyyy) 06/30/2009 |

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

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